

ADVERTISING

ESTIMATED REACH - 15,000 PEOPLE IN DATABASE
SOCIAL MEDIA - APPROX 100,000 PEOPLE A WEEK



PLATINUM PACKAGE

24 X PRIORITY LEADERBOARD BANNER ADS - EMAIL BULLETINS
2 X PRIORITY BANNER ADS - WEBSITE
3 X PODCAST SPONSOR NAMING RIGHTS

Estimated reach - approx 15,000 people weekly

Estimated reach - approx 100,000 people weekly - Social & Digital channels

PRICE - \$2995 + GST (\$AUD)

Each campaign runs for 90 days and must be booked & paid for 30 days in advance. Artwork is to be supplied by client.

GOLD PACKAGE

24 X SECOND TIER BANNER ADS - APPEARING IN WEEKLY BULLETIN

2 X PRIORITY PLACEMENT BANNER ON WEBSITE

Estimated reach - approx 15,000 people weekly

Estimated reach - approx 100,000 people weekly - Social & Digital channels

PRICE - \$1995 (\$AUD)

Each campaign runs for 90 days and must be booked & paid for 30 days in advance. Artwork is to be supplied by client.

SILVER PACKAGE

24 X THIRD TIER BANNER ADS - APPEARING IN WEEKLY BULLETIN
1 X PRIORITY BANNER AD - WEBSITE

Estimated reach - approx 15,000 people weekly

Estimated reach - approx 100,000 people weekly - Social & Digital channels

PRICE - \$995 (\$AUD)

Each campaign runs for 90 days and must be booked & paid for 30 days in advance. Artwork is to be supplied by client.

BRONZE PACKAGE

1 X EDM TO DATABASE OF 15,000 PEOPLE WITHIN THE REAL ESTATE INDUSTRY

A stand alone email highlighting your business or offering . Whilst not lost in the day to day bulletins, this is your opportunity to have a clear presence to the very people you are trying to attract.

Please note, as not to spam our readers, we publish for no more than 2 EDMs per month.

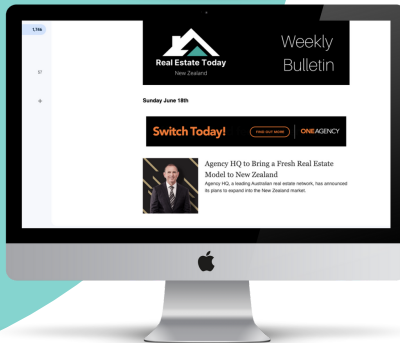
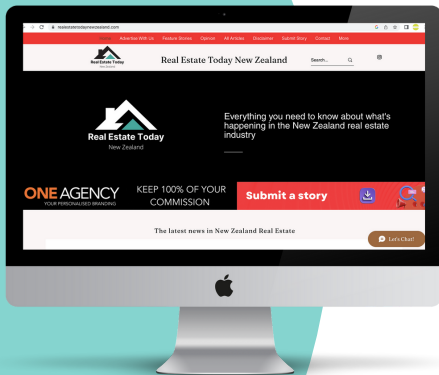
PRICE - \$1,495 (\$AUD)

PLATINUM PACKAGE

24 X PRIORITY
LEADERBOARD BANNER
ADS - EMAIL BULLETINS

2 X PRIORITY BANNER
ADS - WEBSITE

3 X PODCAST SPONSOR
NAMING RIGHTS



GOLD PACKAGE

24 X SECOND TIER
BANNER ADS -
APPEARING IN
WEEKLY BULLETIN

2 X PRIORITY
PLACEMENT BANNER
ON WEBSITE



SILVER PACKAGE

24 X THIRD TIER BANNER ADS - APPEARING IN WEEKLY BULLETIN

1 X PRIORITY BANNER AD - WEBSITE

